



PROFILE

I am a highly-motivated art director and communication designer with proven skill sets in both print and web design. Effective communication is one of my strong suits, enabling me to articulate ideas both written and verbally, as well as be able to problem solve and give and receive direction in a clear and concise manner. Utilizing my creativity as well as my design talent, I am able to both conceptualize and execute creative independently as well as while working with or directing a team. I seek out new challenges and thrive in environments that are idea-driven, using my abilities to multi-task and work effectively under deadlines to my advantage. Highly computer literate on both Macintosh and Windows-based systems, I am knowledgeable in Photoshop, Illustrator, InDesign and have a moderate knowledge of After Effects.

WORK EXPERIENCE

JUN 2008-JUN 2010
ART DIRECTOR

DECOSTA ENTERPRISES INC

TORONTO, ON

Art directed and designed projects for print and web, for clients including Jamie Foxx, Ontario Chamber of Commerce, Deborah Cox, YMCA, Mike Weir and more. Oversaw junior designers and the implementation of creative to web and motion.

AUG 2006-JUN 2008
INTERMEDIATE DESIGNER

SUBTEXT DESIGN

TORONTO, ON

Solely responsible for designing print and web projects under the art director. Experienced working for clients in the food, apparel and industrial sectors.

APR 2005-MAY 2006
JUNIOR DESIGNER

ACUITY INNOVATIVE SOLUTIONS

RICHMOND HILL, ON

Worked both as a team and individually designing a wide range of print projects. Experienced working with clients such as Sony, Coca-Cola and Givenchy. Closely worked with printers, gaining valuable pre-press knowledge.

MAR-APR 2005
INTERN

ROSSIGNOL DESIGN

TORONTO, ON

Worked on web and print projects for the Arts & Entertainment industry. Completed college work placement.

2004
FREELANCER

URBAN INFLUENCE DESIGN STUDIO

SEATTLE, WA

Independent contractor for the studio. Designed print and identity projects.

2001-2004
FREELANCER

FREELANCE DESIGNER

TORONTO, ON

Designed posters and flyers, web sites, identities, as well as illustration. Clients range from gaming web sites, racing clubs, software developers, night clubs.

1999-2007

GAMING HORIZON

VIRGINIA BEACH, VA

Wrote news, reviews and previews for the gaming web site. Responsible for the visual creative direction and design of the site.

EDUCATION

2002-2005

SENECA@YORK UNIVERSITY

TORONTO, ON

Graduated the Graphic Design program with honours and a 3.7 cumulative GPA. Achieved placement on the President's Honour List in final semester. Received Ontario College Advanced Diploma.

RECOGNITION

Web Design Index 8

2008, Pepin Press

Web Design Index 6

2006, Pepin Press

Applied Arts

October 2005, Volume 20, Number 5

Computer Arts Projects

December 2004, Issue 65

REFERENCES

References are available upon request.

Examples of my work can be viewed at www.johngodfrey.net